



KeyQuest Health's Specialty Expertise Oct 2007 - March 2011

Specialty	Countries interviewed in	# studies	Example of subjects covered
A&E Specialists	UK, Fr, Ger, It, Sp, USA, Canada	7	ACS / Stroke / PAD / Thrombosis
Allergologist	UK, Fr, Ger, It, Sp, USA, Canada, Denmark	12	Immunotherapy / Migraine / Rhinitis / Hereditary Angioedema / PID / Allergies
Anaesthetists	UK, Fr, Ger, It, Sp	4	Pain Management
Cardiologists	UK, Fr, Ger, It, Sp, USA, Canada, Australia, Russia, Turkey	29	ACS / Stroke / PAD / Transplants - Heart / Pulmonary Arterial Hypertension / Heart valves / Thrombosis / Dyslipidemias / Obesity / Atherosclerosis / Heart Failure / Atrial fibrillation / Hyponatremia / Multiple Myeloma
Clinical Investigators	Fr, Sp, Mexico	1	HIV
Dermatologists	UK, Fr, Ger, It, Sp, USA, Canada, Denmark	14	Excema / Psoriasis / Atopic Dermatitis / Botulinum Toxin / HAE
Diabetologist / Endocrinologist	UK, Fr, Ger, It, Sp, China, Brazil	19	Diabetes - type 1 & 2 / Hunters Disease / San Filippo A / Obesity / Growth Hormone Deficiency / Diabetic Nephropathy / Dyslipidemia
Dialysis Unit Heads	UK, Fr, Ger, USA, Canada, Sweden	3	End Stage Renal Disease / Transplants - Kidney
Dietician	UK, Fr, Ger, It, Sp, China, Brazil, Sweden	3	Parenteral Nutrition
Electrophysiologist	UK, Fr, Ger, It, Sp	4	IS-4 Technology
ENT	UK, Fr, Ger	1	Migraine / Rhinitis
Gastro-enterologist	UK, Fr, Ger, It, Sp, Sweden, Greece, Turkey	16	Ascites/ Hep B / IBS / Ulcerative Colitis / Nutrition / Refractory Celiac Disease
Geriatricians	UK, Fr, Ger, It, Sp	9	Alzheimers / Parkinsons / C-Difficel
Haematologist	UK, Fr, Ger, It, Sp, Netherlands, Norway, Portugal, USA, Sweden, Poland, Japan, Czech Rep	42	Hep B / Genetic Disorders / Immunotherapy / Chronic Myeloid Leukaemia / Haemophilia / MS / Myelofibrosis / Beta-Thalassemia / Venous thrombo-embolism / Antifungals / VTE / DVT / MLD / GLD / MDS / PTCL / HSCT / Multiple Myeloma / PNH
Hepatologist (Hep-Gastro)	UK, France, Italy, Brazil, China, Japan, Russia	14	Hepatitis C / Hepatitis B / Alport Syndrome / Haemophilia
HIV Specialists	UK, Fr, Ger, It, Sp	16	HIV / Hepatocellular Carcinoma / DFU
Hospital Administrator / Director	UK, Fr, Ger, It, Sp, Canada, Sweden	5	Kidney Transplant / Renal Disease / Nutrition
ICU Specialists	UK, Fr, Ger, It, Sp, USA	8	Lipid Emulsion / Infectious Disease / Parenteral Nutrition / Neuro-monitoring / ACS / Antifungals

Immunologists	UK, Italy, Ireland, USA, Sweden,	16	Immunotherapy / Stroke / Sanfilippo A / HAE / Allergies
Infectious Disease Specialists	UK, Fr, Ger, It, Sp	21	Clostridium Dificile / Antibiotics / Infectious Diseases / HIV / Hep B / Vaccines
Internist (Internal Medicine)	UK, Fr, Ger, It, Sp, China, Turkey	11	Pain Management / Hep B / Infectious Diseases / Hep B / C-Diff
Interventional cardiologists	UK, Fr, Ger, It, Sp, USA	12	Stents (Heart Valves) / Conference attendance / Reperfusion Injury Prevention
Interventional radiologists	UK, Fr, It, USA, Ger, Austria, Switzerland, China	4	Stents/ Implants/ PAD
KOLs	UK, Fr, Ger, It, Sp, USA, Canada, Austria, Sweden, Australia, Poland, Egypt	90	See separate sheet
Lab Directors / Managers / Technicians	UK, Fr, Ger, It, Sp, Canada, USA	7	Tissue Biopsy / needle safety / Blood collection / Genetic Disorders / Leukodystrophy / Sepsis
Medical geneticist	UK, Fr, Ger, It, Sp, USA	2	MLD / GLD / Fabrazyme
Metabolic Specialist	UK, Fr, Ger, It, Sp, Brazil	2	Sanfilippo A / Hunter
Microbiologist	UK, Fr, Ger, It, Sp	3	Antifungals / Infectious Disease
Nephrologists	UK, Sp, Fr, Ger, It, USA	17	Anemia / Kidney Transplant / Diabetic Nephrology / Chronic Kidney Failure / Home Dialysis
Neurologist	UK, Fr, Ger, It, Sp, USA, Japan, Poland, Sweden	49	MS / Deep Brain Stimulation / Epilepsy / Migrane / Krabbe / Immunotherapy / Alzheimer's / Schizophrenia / Hunters Syndrome / Pain Management
Nuclear Medicine	UK	1	Imaging machines
Nurse	UK, Ger, Fr, Sp, It, USA	18	Oncology / MS / Epilepsy / Vaccine / Haemophilia / RA / Nutrition / ESRD
Obs/Gynae (surgeon)	UK, Germany, France, China	5	OAB, Oncology, Female conditions
Oncologists (Surgeon)	UK, Fr, Ger, It, Sp, USA, China	51	Cachexia / Myelofibrosis / RCC / Multiple Myeloma / Cancer - Breast , Prostate, Kidney, Colorectal, Lung, Ovarian, Head & Neck / GIS / ALL / KRAS Genetic Testing / PTCL / Nutrition / NSCLC / GBM / Chemo Induced Anemia / CML
Ophthalmologists / Optometrists	UK, Fr, Ger, It, Sp, USA, Brazil	12	Retinography equipment / Ophthalmic Pain / Glaucoma / Dry Eye / Uvitis / Blepharitis / Diagnostic Imaging / Atopic Keratoconjunctivitis
Orthopeadics (Surgeons)	UK, Fr, Ger, It, Sp, China, USA, Poland	9	Pain Management / Venous Thromboemolisis / Dupeytren's Contracture / ID
Paediatrician (Endos)	UK, Fr, Ger, It, Sp, USA, Denmark	9	Cystic Fibrosis / Galactosemia / Influenza Vaccine / Hunter Syndrome / PID / MLD / GLD / IBS / HIV / Growth Hormone Development

Pain Specialist	UK, Fr, Ger, It, Sp	5	Osteo-arthritis / Pain Management / Wound Care
Patients	UK, Fr, Ger, It, Sp, USA	16	Gout / Obesity / RA / ESRD / Refractory Celiac Disease / MDS / Colostomy / Prostate Cancer / Epilepsy / Haemophilia
Payor / Purchaser	UK, Ger, Fr, Sp, It, USA	36	See separate sheet
PCPs (GPs)	UK, Fr, Ger, It, Sp, Japan, Brazil, Sweden, Russia, USA, Turkey	32	Renal Impairment / Osteoarthritis / Pre-Alzheimer's / Obesity / Cancer - Prostate / PAD / Antithrombotics / Seasonal Flu Vaccine / ADPKD / Asthma / Travel Vaccines / Depression / COPD / Japanese Encephalitis Vaccine / Insomnia / ACS / BPH / Cancer - Colorectal / Stroke
PCT Members	UK	5	Vaccines / Therapy Trend / Ascitis / Procurement
(Chief) Pharmacists - Hospital / Retail	UK, Fr, Ger, It, Sp	12	B-NHL / Cancer - Breast, Prostate & Colorectal / Venous thrombo-embolism / Alzheimer's / Diabetes / ID / Vaccines
Podiatrist	UK, Ger	1	Wound dressing
Psychiatrist	UK, Fr, Ger, It, Sp, USA, S Korea, Turkey	10	Schizophrenia / Bipolar / Depression / Anti-Psychotics / Alzheimer's / Depression
Pulmonologist	UK, Fr, Ge, It, Sp, USA	9	Cystic Fibrosis / PAH / Asthma / Sepsis / COPD
Radiologist / Radiotherapists	UK, Fr, Ger, It, Sp, Can, USA	5	Imaging machines / blood labs / Breast Cancer
Rheumatologist	UK, Fr, Ger, It, Sp, Canada, Czech Rep, Poland	18	RA / Dupuytren's Contracture / Myelofibrosis / Osteoporosis
Pharma Sales Reps	UK, Fr, Ger, It, Sp, Switzerland, Sweden, Turkey, Belgium, Austria, Greece	17	Audits - Hep B, Diabetes, Botox, HIV, Asthma, Pain Management / DFUs
Surgeon - cardio thoracic	UK, Fr, Ger, It, Sp	4	Reperfusion Injury Prevention / Stents / Infectious diseases
Surgeon - cardio vascular	UK, Fr, Ger, It, Sp, USA	5	Heart Transplant / wound management
Surgeon - colorectal	UK, Fr, Ger	2	Colorectal Cancer
Surgeon - general	UK, Fr, Ger, It, Sp, USA	6	wound management / Hernia Pain management
Surgeon - neurosurgery / neurospinal	UK, Fr, Ger, It, Sp, Canada, USA	7	DBS / Neurology / Fracture Healing / Parkinson's Disease
Surgeon - Plastic/cosmetic	UK, Fr, Ge, It, Sp	4	Breast implants / Dupuytren's / Botox
Surgeon - transplant	UK, Fr, Ger, It, Sp	2	Heart Transplants / Kidney Transplants / Liver Transplants



Surgeon - trauma & orthopaedics	UK, Fr, Ger, It, Sp, Australia	7	Knee replacement / Hip replacement / Wound Management / Haemophilia
Surgeon - upper gastro intestinal	UK, Fr, Ger, It, Sp	2	Parenteral Nutrition / Blood labs
Surgeon - vascular	UK, Fr, Ger, It, SP Switzerland	7	Wound Management / Stents / PAD / TEVAR + EVAR
Urologist	UK, Fr, Ger, It, Sp, Norway, Sweden, USA, Czech Rep, Turkey, Russia	23	Renal Cell Carcenoma / Prostate Cancer / Peyronies / Nocturia / BPH / OAB
Vets	UK, Ger, It , Sp	1	Pain management (dogs)